



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

One Voice,  
One License

# Corporate Trainer



# Street vendor



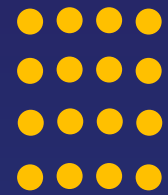
# Author



# Executive Director



**NATIONAL  
STREET FOOD VENDORS  
Bill Moore  
ASSOCIATION**







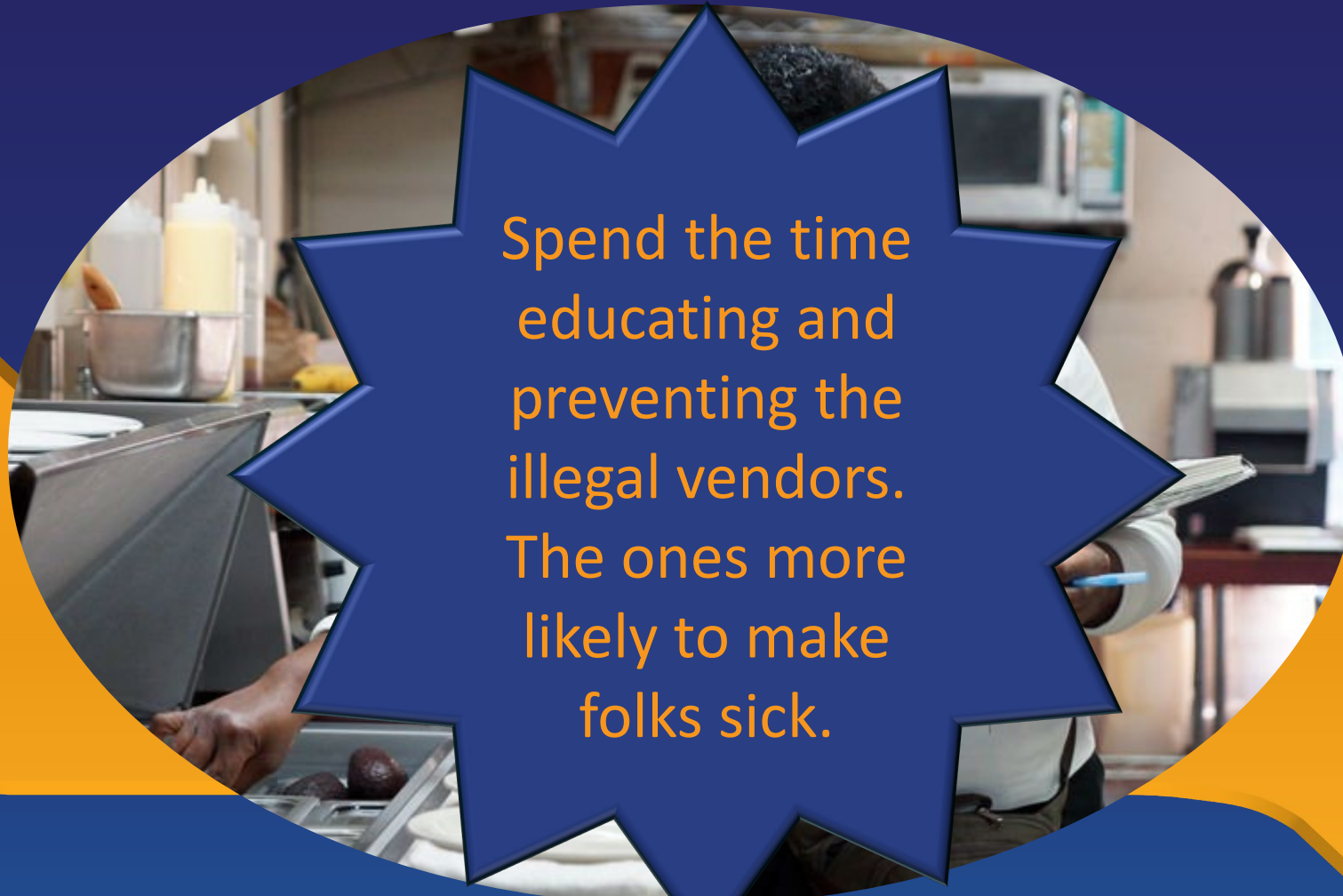
*Houston \$1023*

*Harris \$258*

*Fort Bend \$258*

*Pasadena \$430*

*Pearland \$200*



Spend the time  
educating and  
preventing the  
illegal vendors.  
The ones more  
likely to make  
folks sick.

Inspecting an already permitted  
food truck is just wasted time!



# DON'T FORGET FIRE INSPECTIONS

Money & Time Waste  
Yours and the government

# DO YOU HAVE A DRIVER'S LICENSE?





Renewal Process is just  
sending money!





Drive anywhere anytime!

# Number of People Killed in Auto Accidents Annually



42,514 \*2022



# FOOD POISONING

Number Food  
Borne Illness  
Deaths

3,000 \*CDC Estimate

Across all foods not just food trucks

How do we fix this and  
other issues facing our  
industry?

Speak with  
**ONE VOICE**

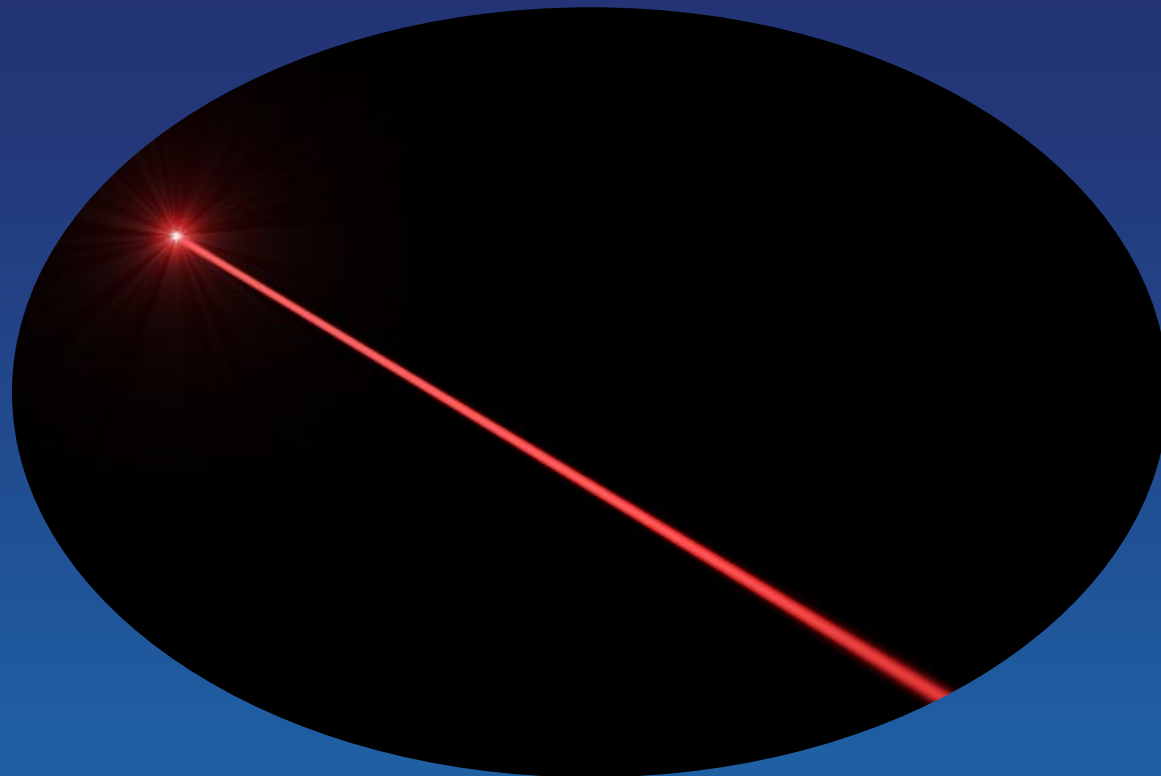
# Why Food Truck Owners MUST speak with ONE VOICE

**Clarity and Strength:** When food truck owners present a unified message, it's clear and strong. It's like a chorus singing in harmony. A clear, unified message is hard to ignore and shows that we are organized and serious about our concerns.



# Why Food Truck Owners MUST speak with ONE VOICE

**Focus on Key Issues:** It is easy for the main issues to get lost among many different viewpoints. By coming together and agreeing on the most important issues, food truck owners can ensure that our key concerns are addressed. This focus helps streamline our efforts and makes our advocacy more effective.





# Why Food Truck Owners MUST speak with ONE VOICE

**Influence and Impact:** Decision-makers, like city councils or legislators, are more likely to listen and act when they see a large, united group. If food truck owners are all asking for the same change—such as reciprocal licensing across cities—they demonstrate a significant need and potential benefit, making it more compelling for officials to support their cause and change the laws.





# Why Food Truck Owners MUST speak with ONE VOICE

**Building a Stronger Community:**  
Speaking with one voice fosters a sense of community and solidarity among food truck owners. It shows that we are not just individual businesses, but part of a larger movement working towards common goals. This unity can lead to more support, better resources, and a stronger network.



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

# Advocacy

Representation at Local, State, & National  
Levels

Ensuring Your Voice is Heard

Creating Favorable Policies and Regulations



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

# Networking

Diverse Community of Food Truck Owners,  
Industry Experts, and Suppliers

Building Relationships, Sharing Experiences,  
and Collaborating



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

# Education

Comprehensive Educational Resources

Staying Ahead of Industry Trends

Guidance from Experts



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

# Promotion

Highlighting Member Businesses on Our Website

Leveraging Social Media Platforms

Showcasing at National Events



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

# Standards

Establish & Reward High Standards

Ensuring Excellence from Service Partners

Demonstrate a Commitment to Quality





NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

Community

Meaningful Advice and Support

Sharing Success Stories

Building a Collaborative National Community



NATIONAL  
STREET FOOD  
VENDORS  
ASSOCIATION

QR Code

**Become a Founding  
Member today!**

# Q & A

